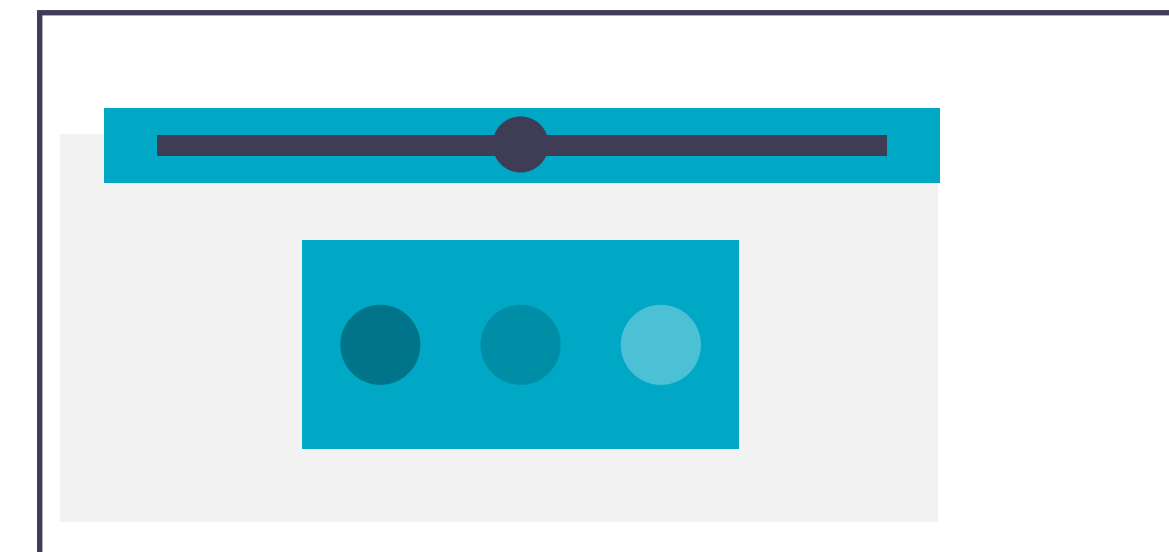
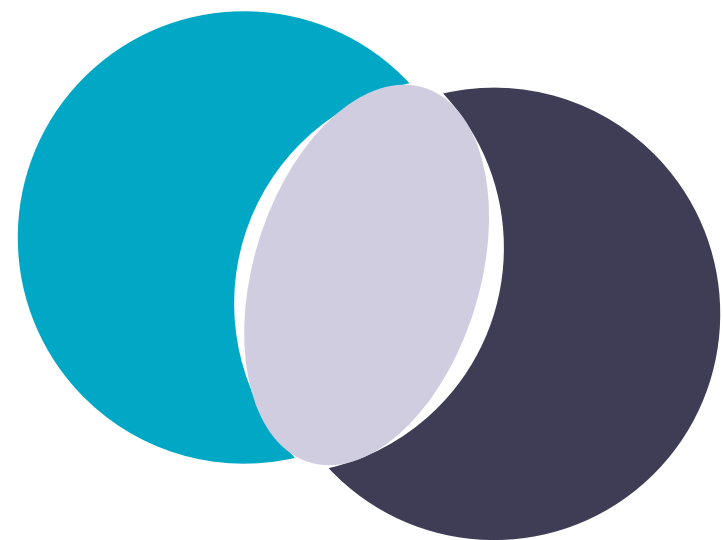




Data Gedreven Communities.



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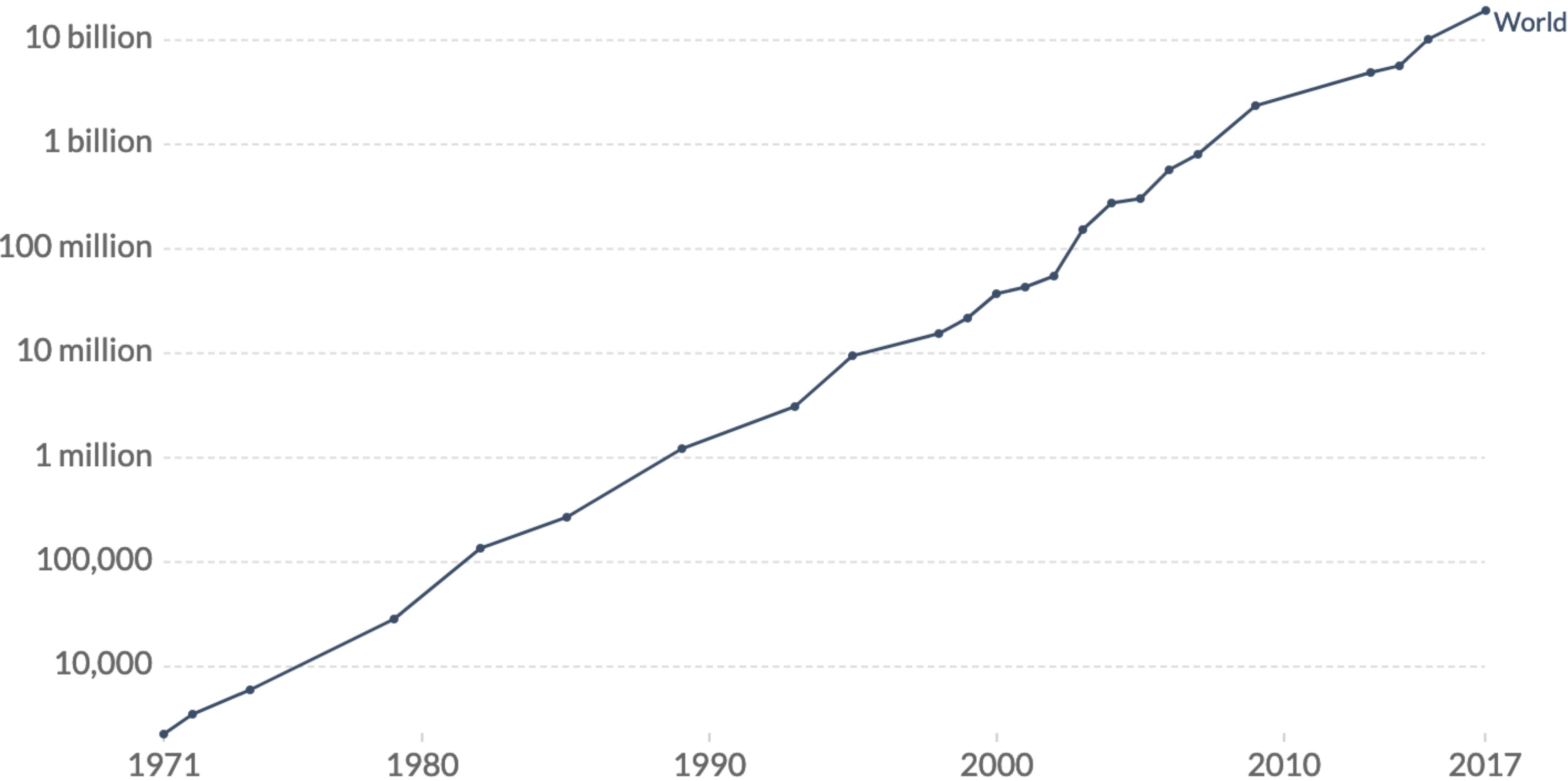


Moore's Law: Transistors per microprocessor

Number of transistors which fit into a microprocessor. This relationship was famously related to Moore's Law, which was the observation that the number of transistors in a dense integrated circuit doubles approximately every two years.



LOG



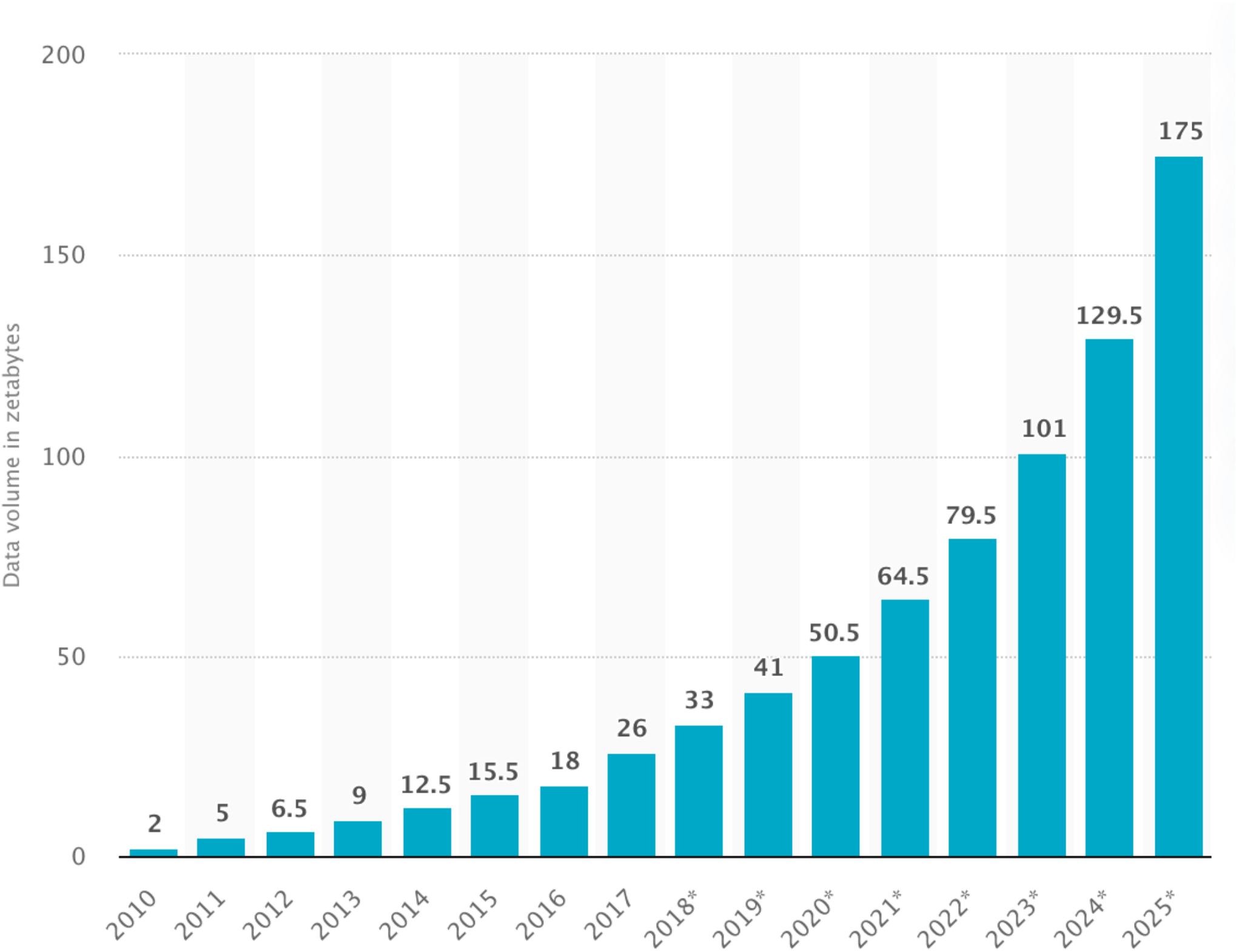
Source: Karl Rupp. 40 Years of Microprocessor Trend [Data](#).

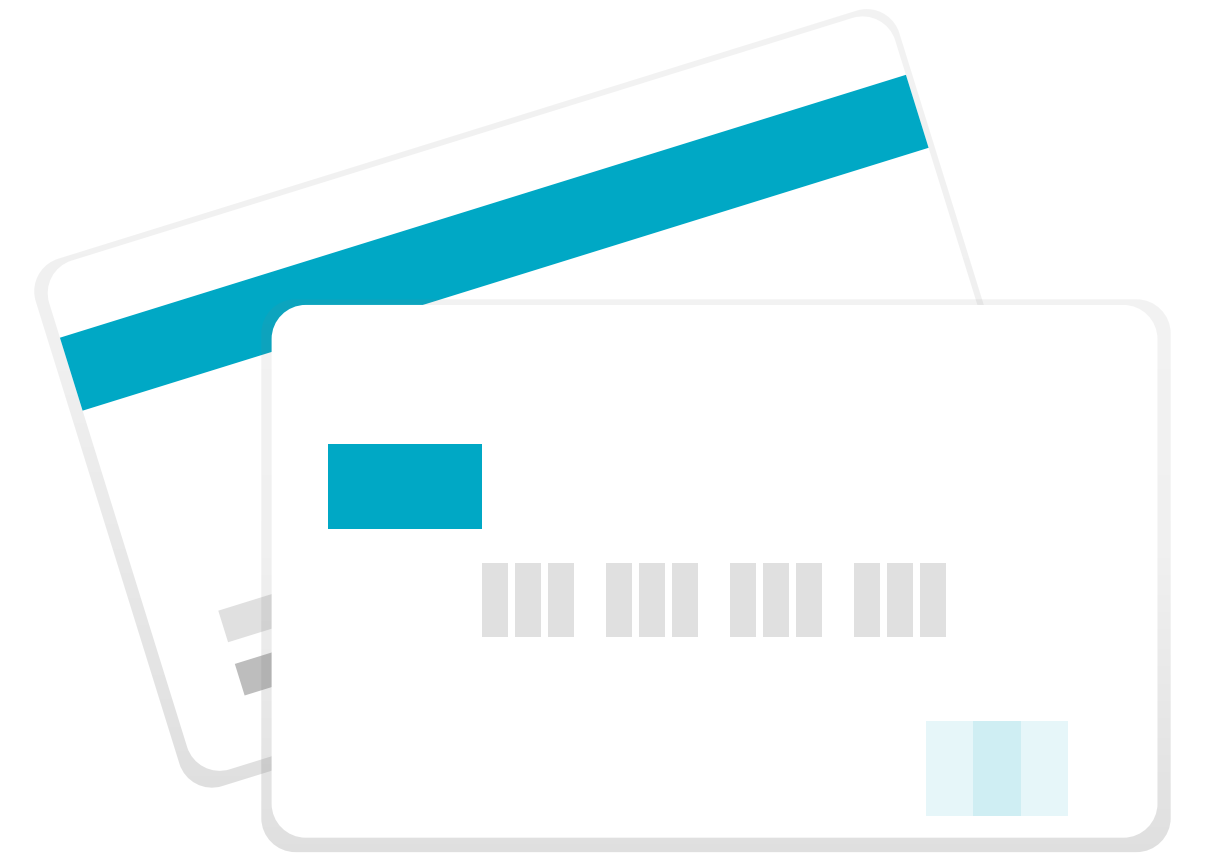
CC BY

Totale hoeveelheid data in de wereld.



175 zettabytes =
 1.75×10^{14} gigabytes





Online Communities.

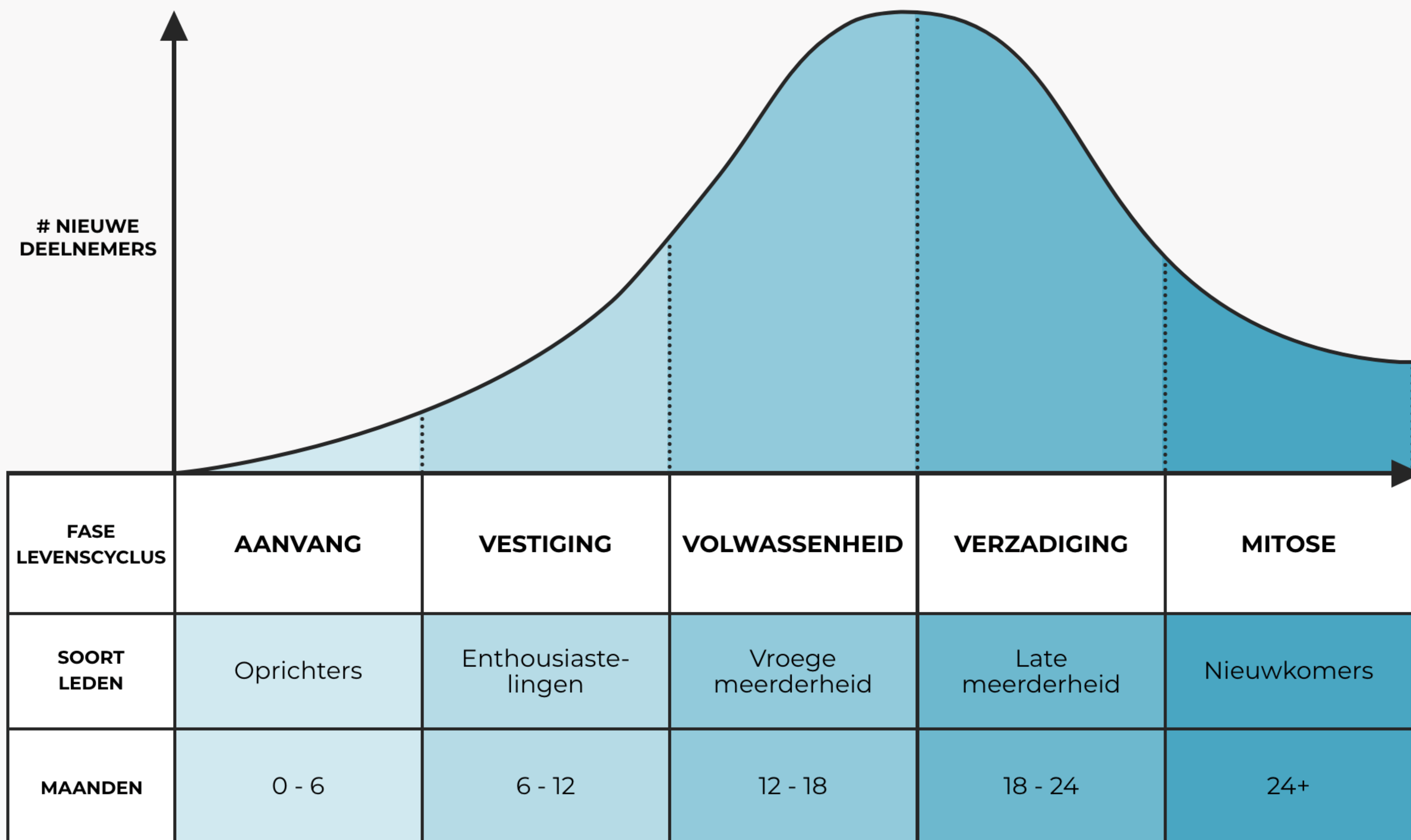


Strategie.

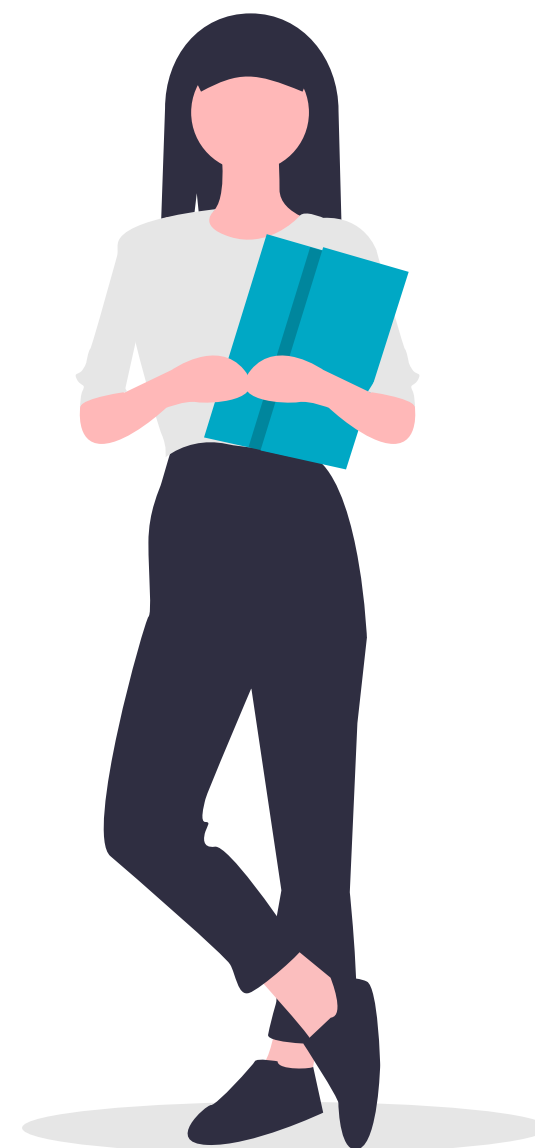
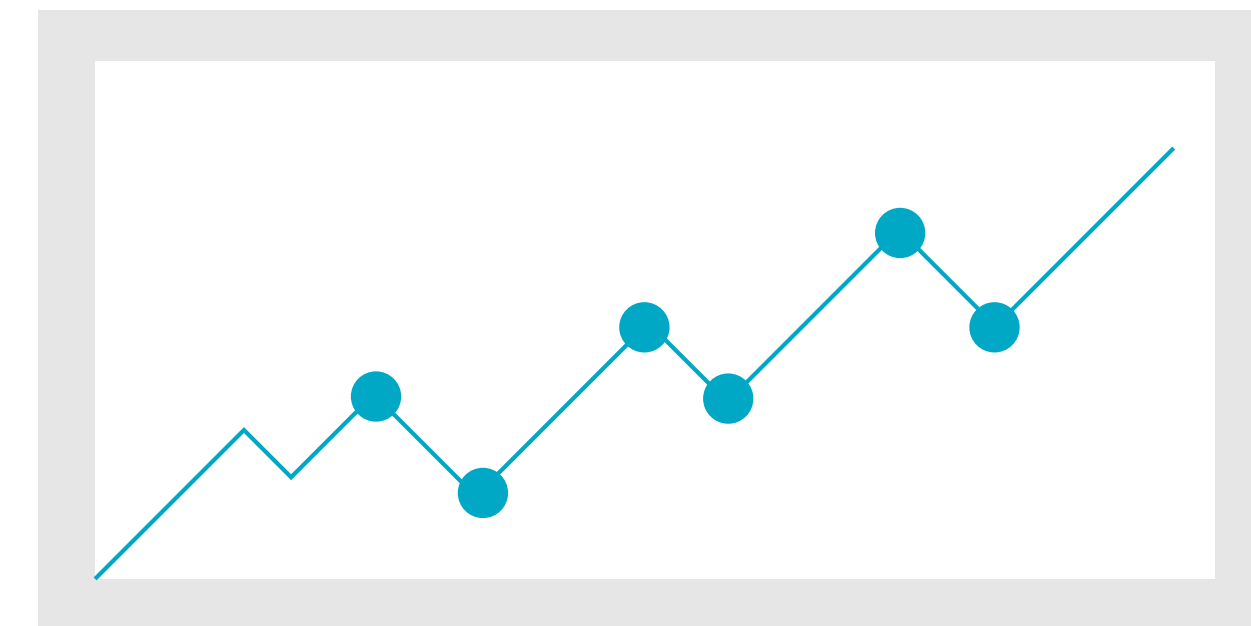
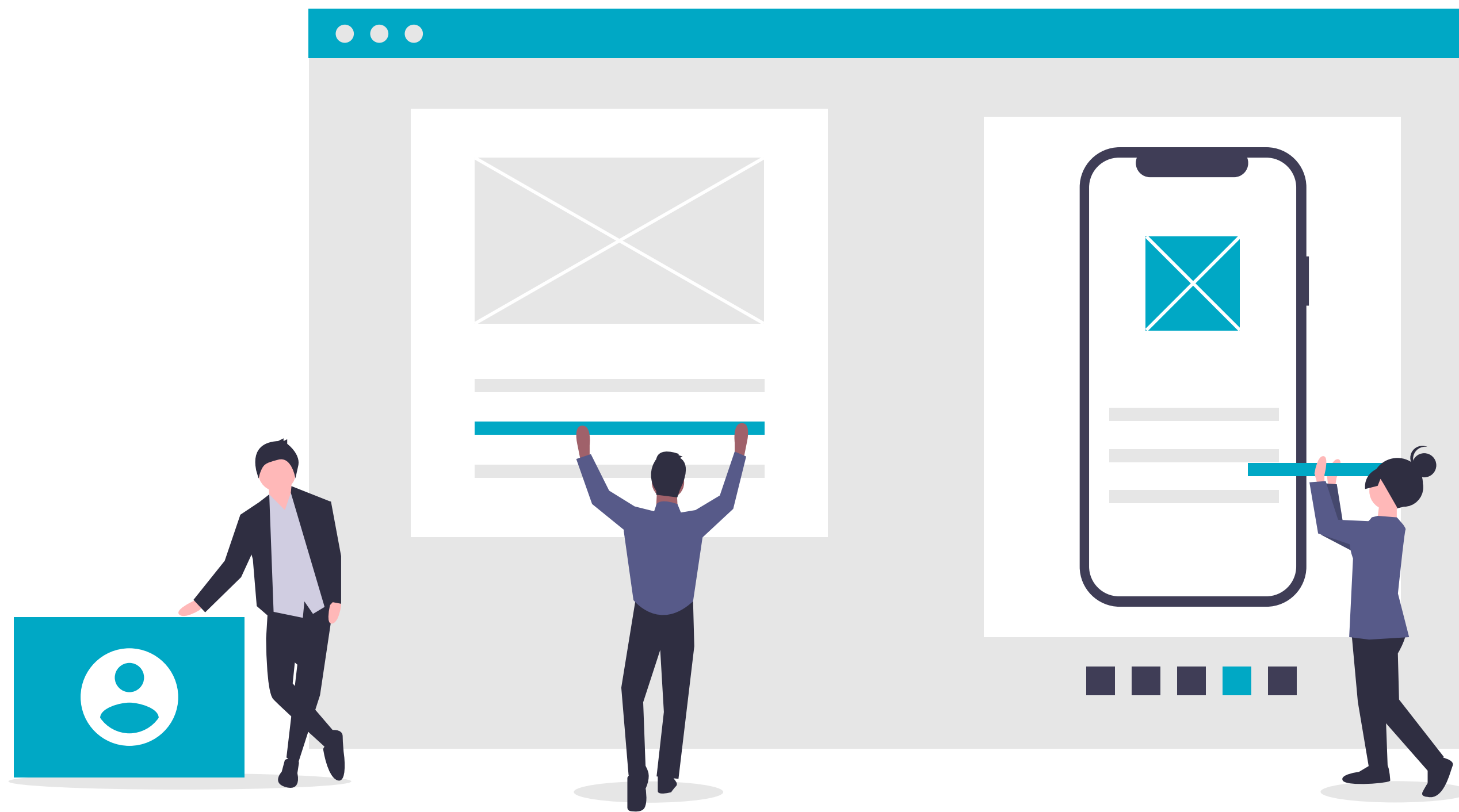
1. Data verzamelen
2. Een doel bepalen
3. Analyseren van data
4. Een actieplan ontwikkelen
5. Progressie bijhouden



De levenscyclus van een community



Activiteit.

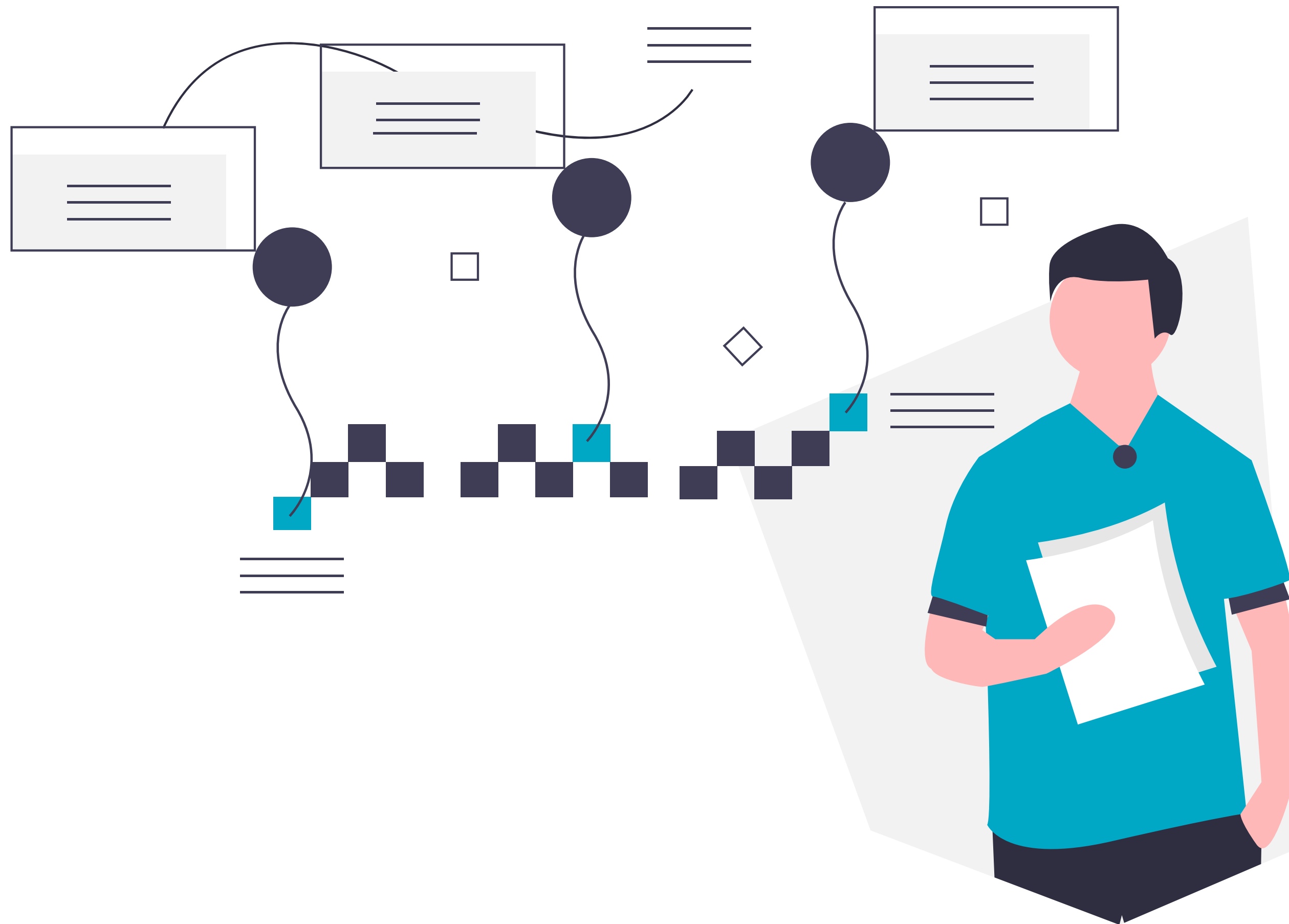


Sense of Community.



- Lidmaatschap
- Invloed
- Integratie en voldoen aan behoeftes
- Gedeelde emotionele verbinding

Conversie.

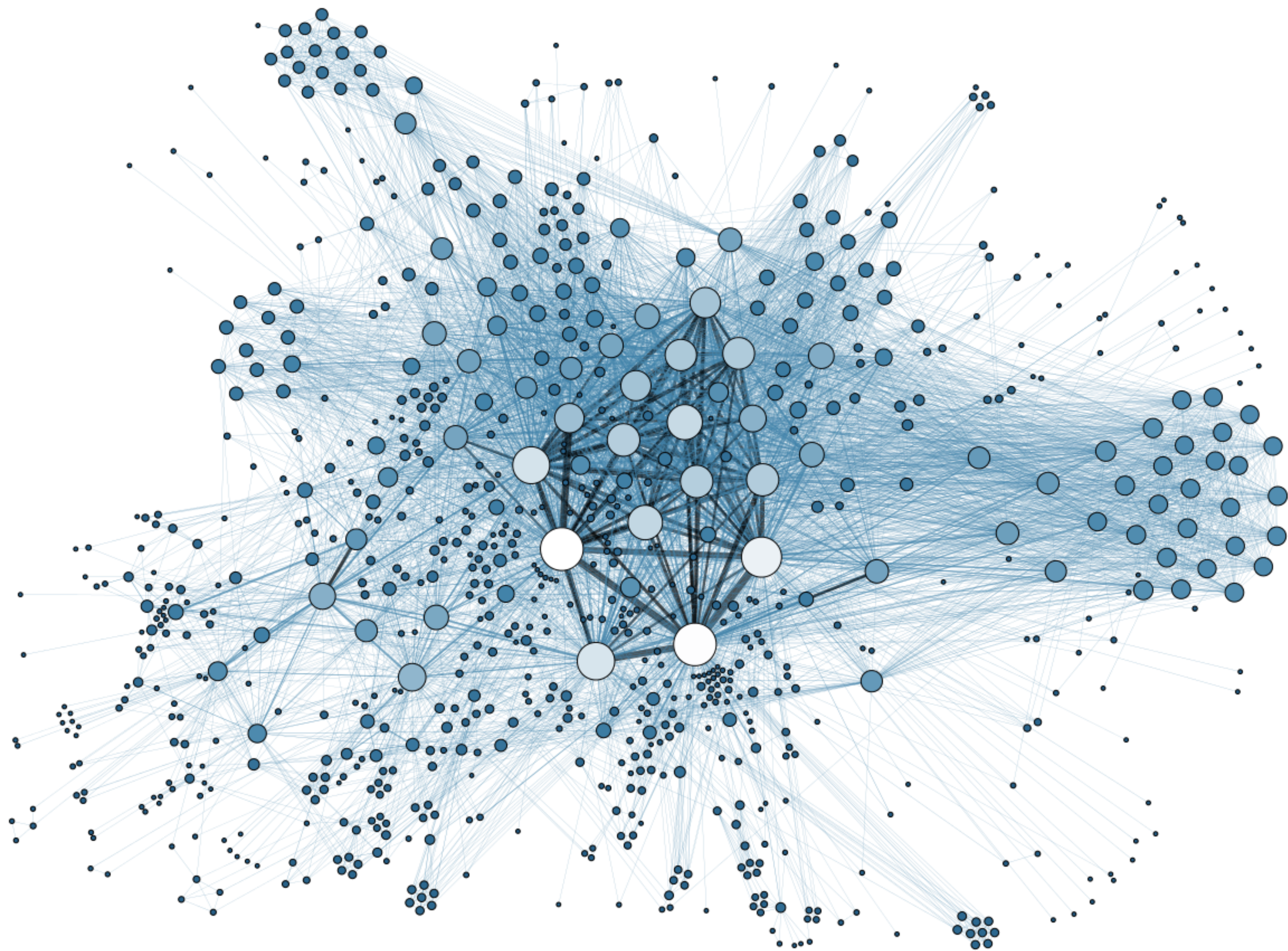


Gebruikers.

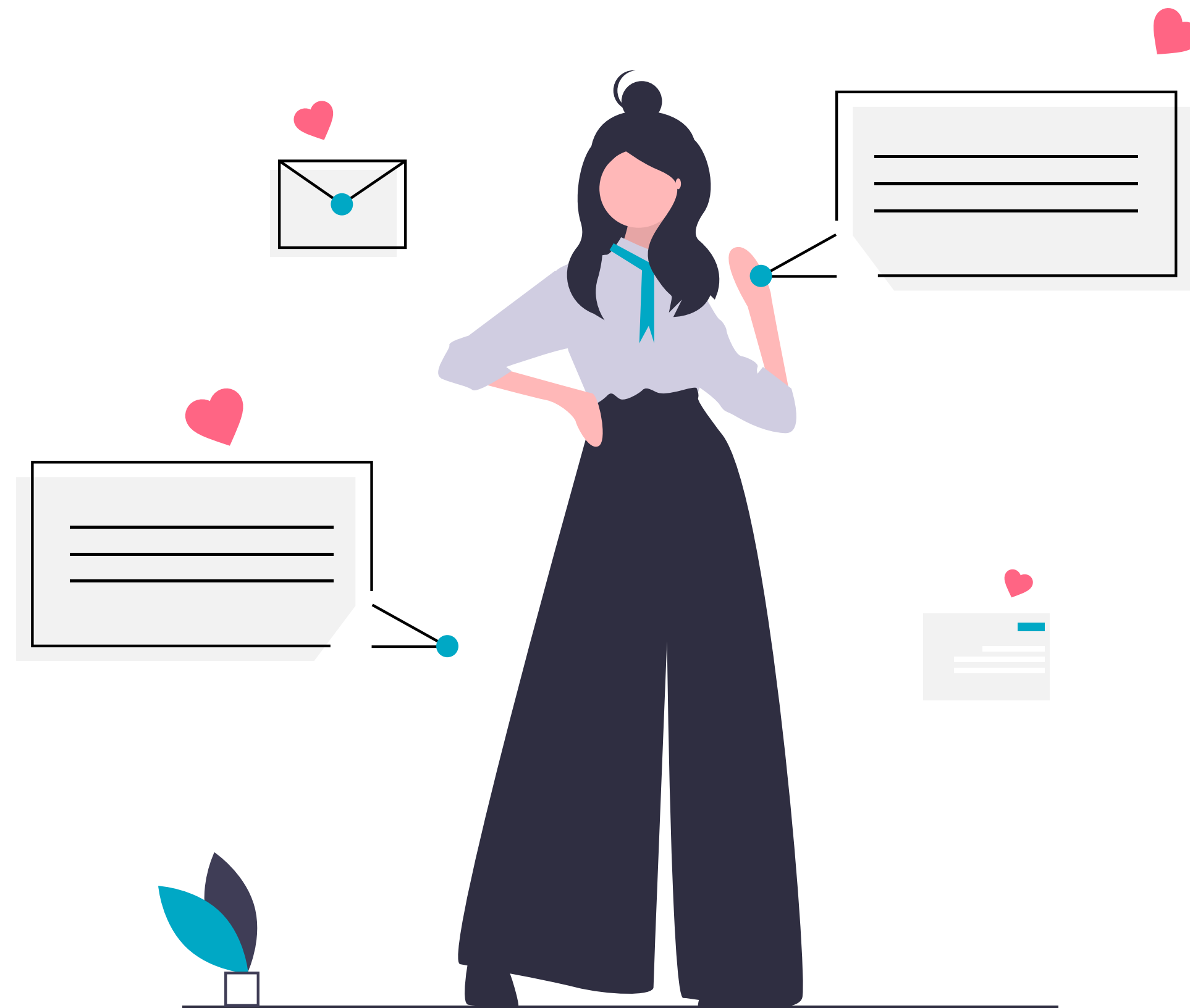


Netwerken.

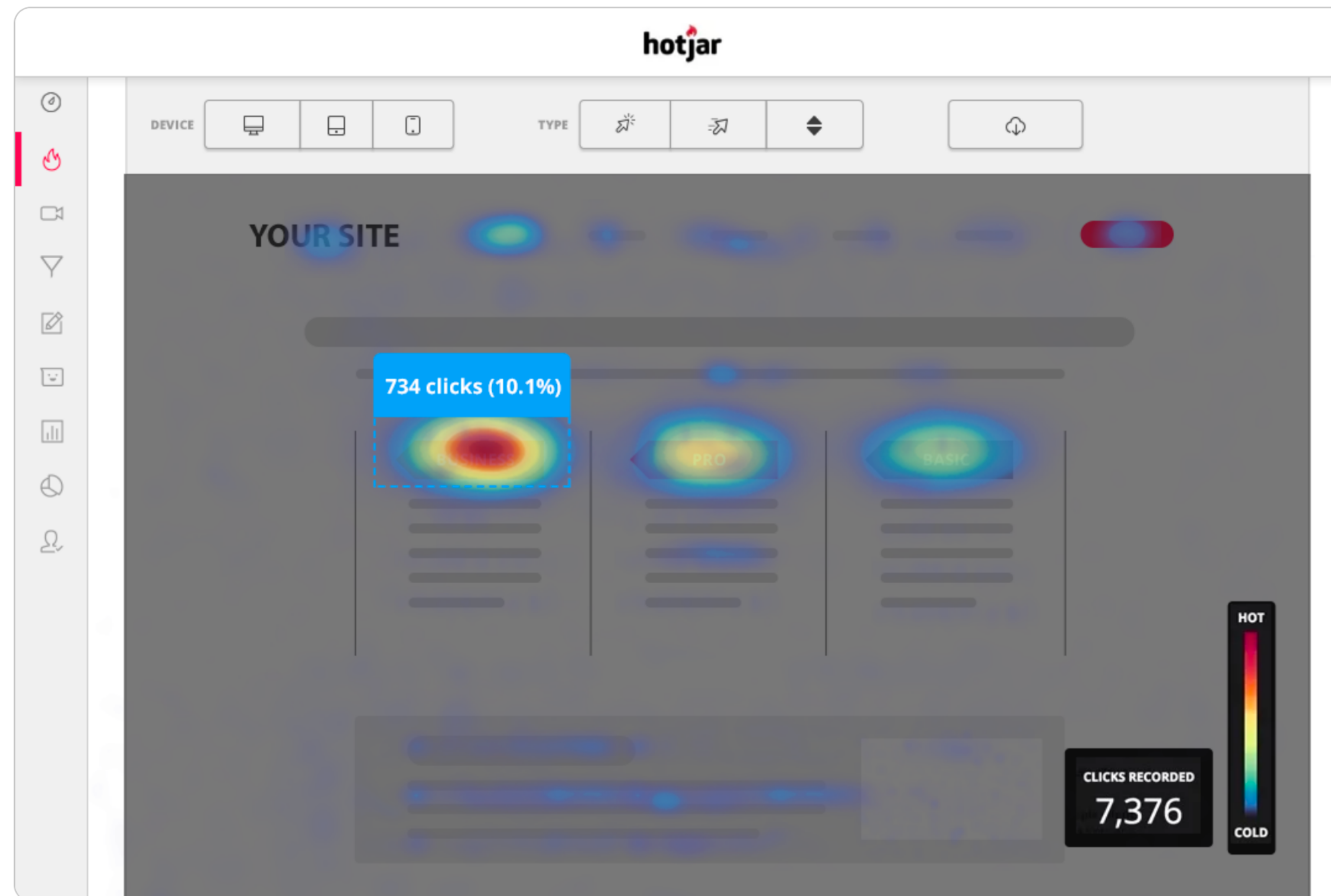




Populariteit.



Design & User Experience.



Het Ecosysteem.

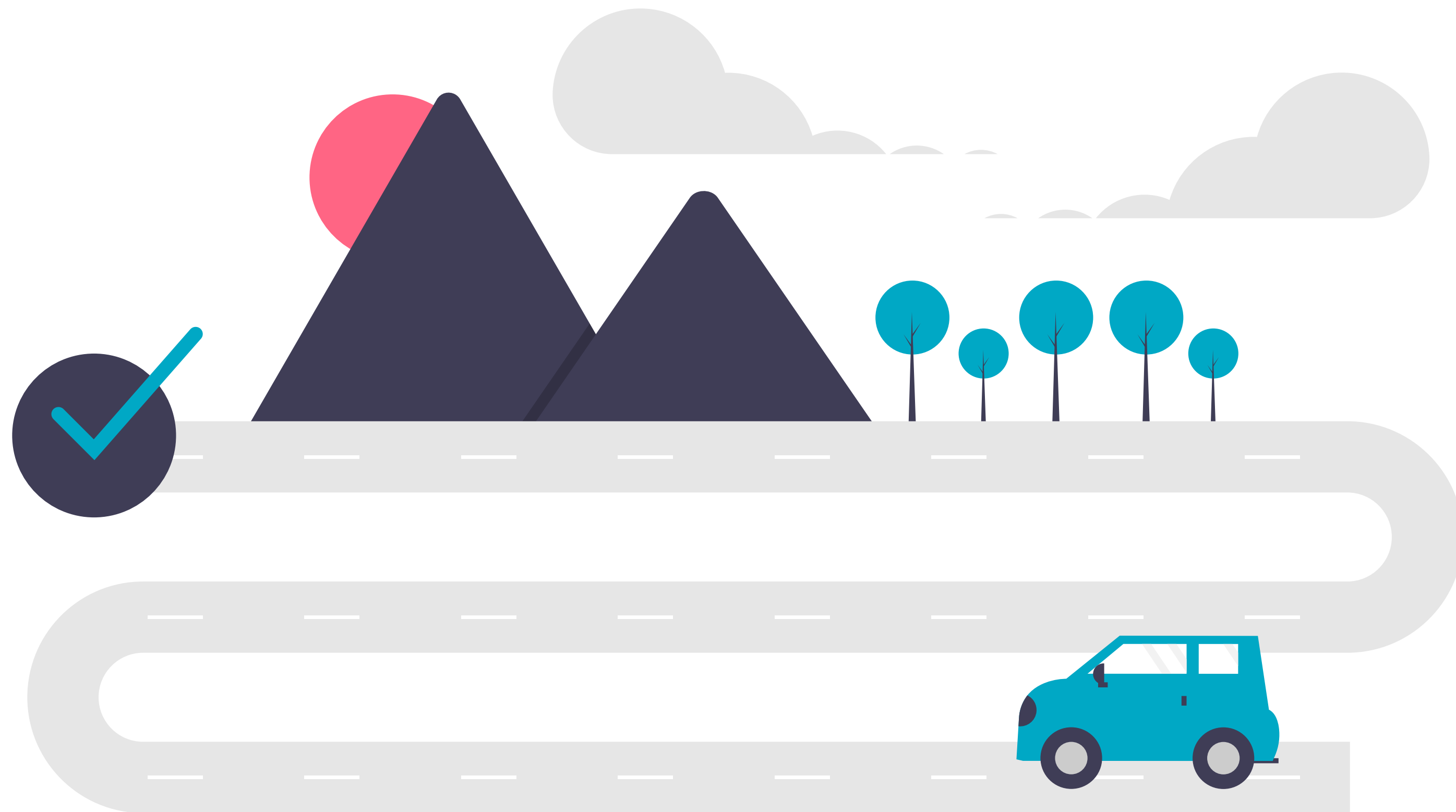


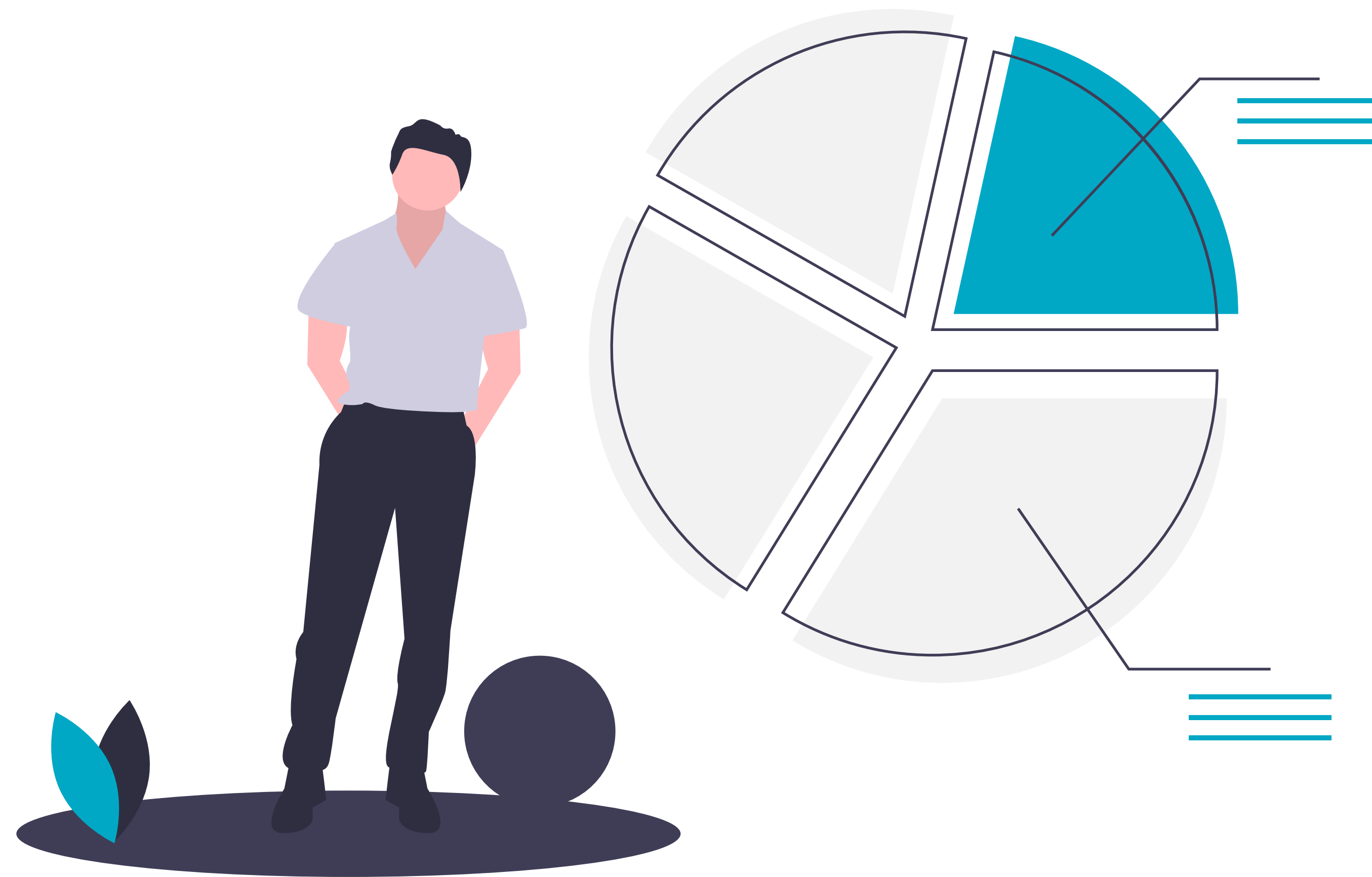
Zoeken.





Roadmap.





<https://yard.nl/yunits-survey>

Belangrijkste doelen.

- 1 Leden met elkaar verbinden
- 2 Grote hoeveelheid kennis en informatie vindbaar maken
- 3 Praktijkervaringen uitwisselen
- 4 Inspireren
- 5 Leden voorzien van informatie

Belangrijkste functionaliteiten.

1

Zoeken

2

Werkgroepen

3

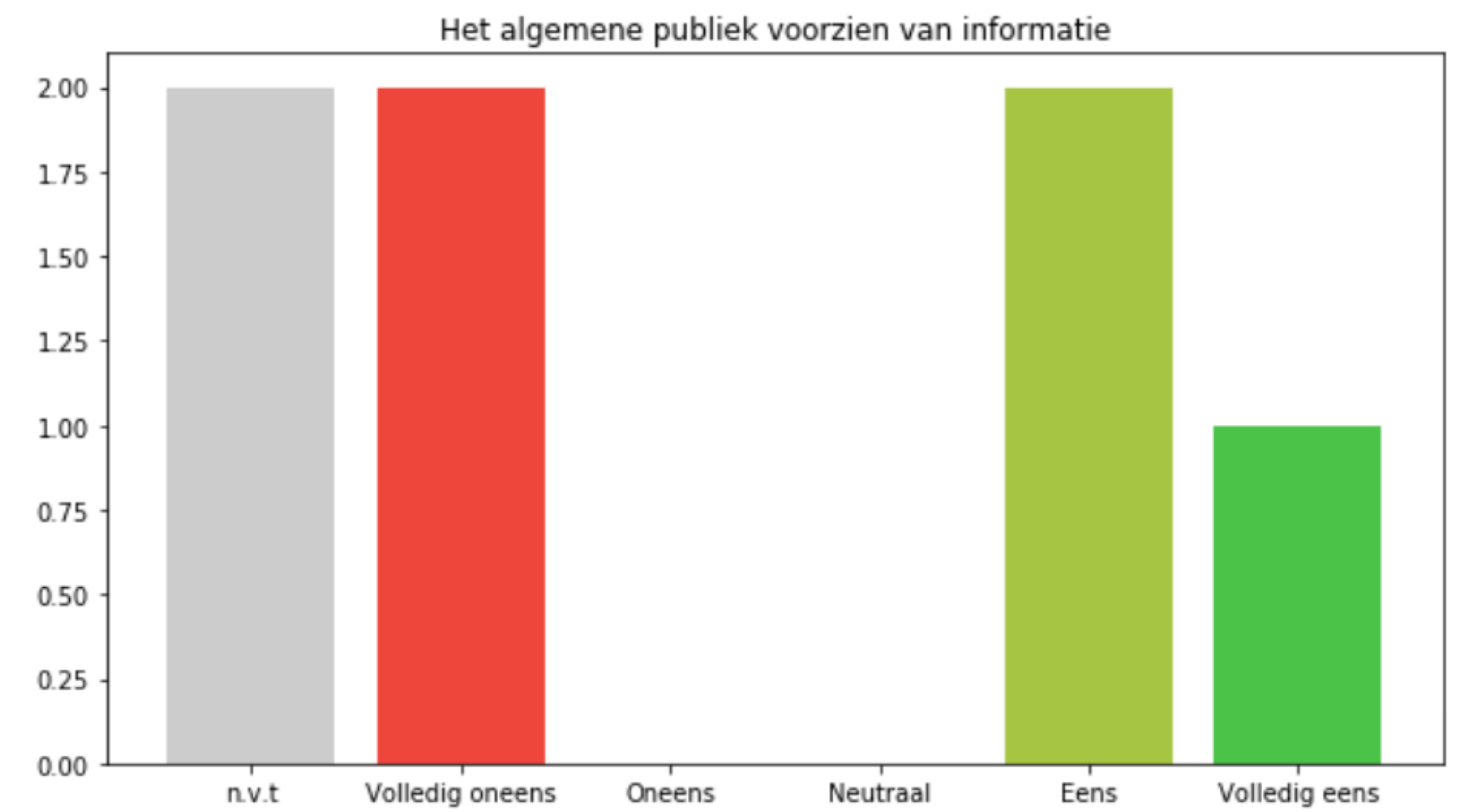
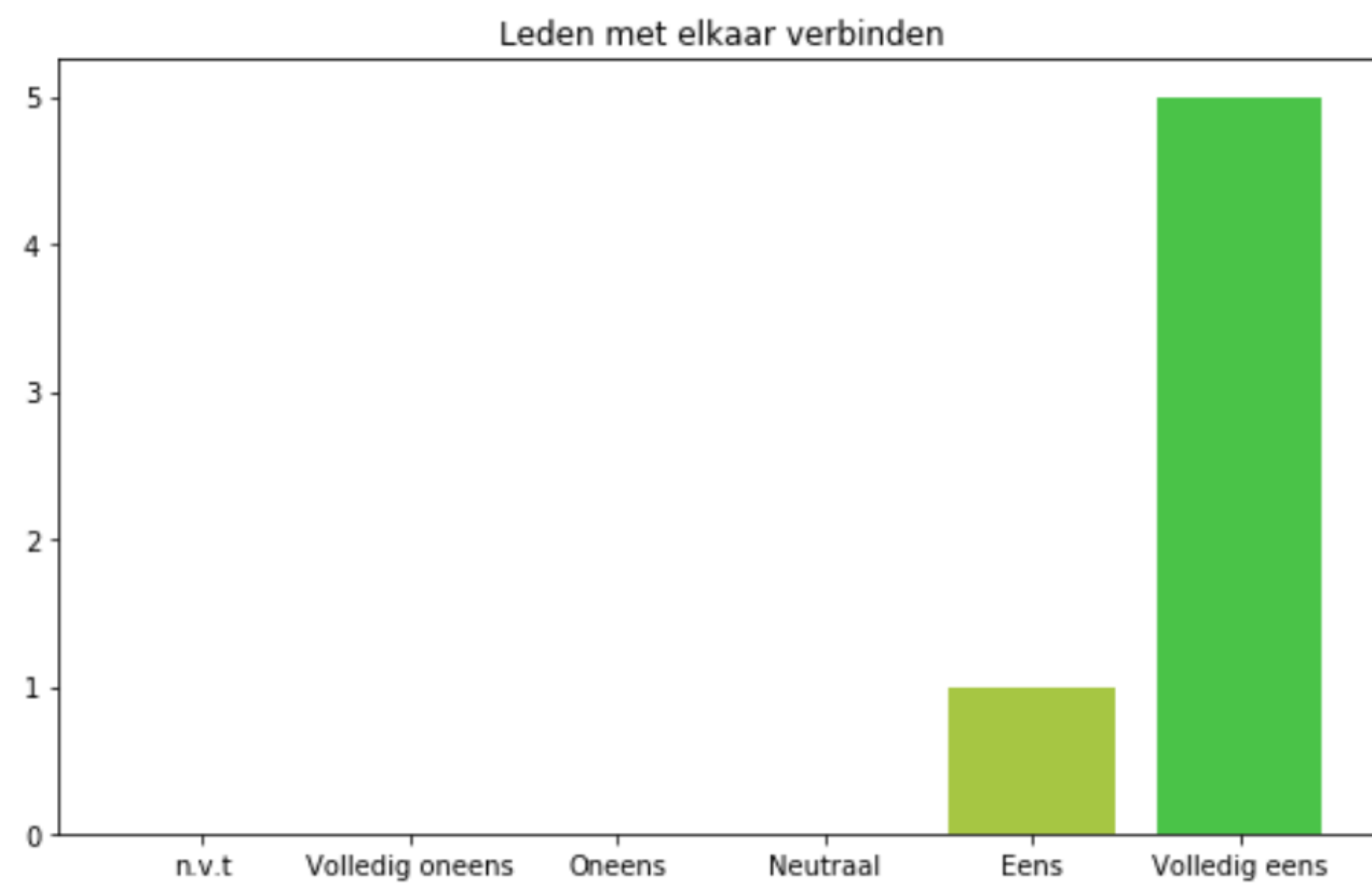
Mobiele App op iOS en Android

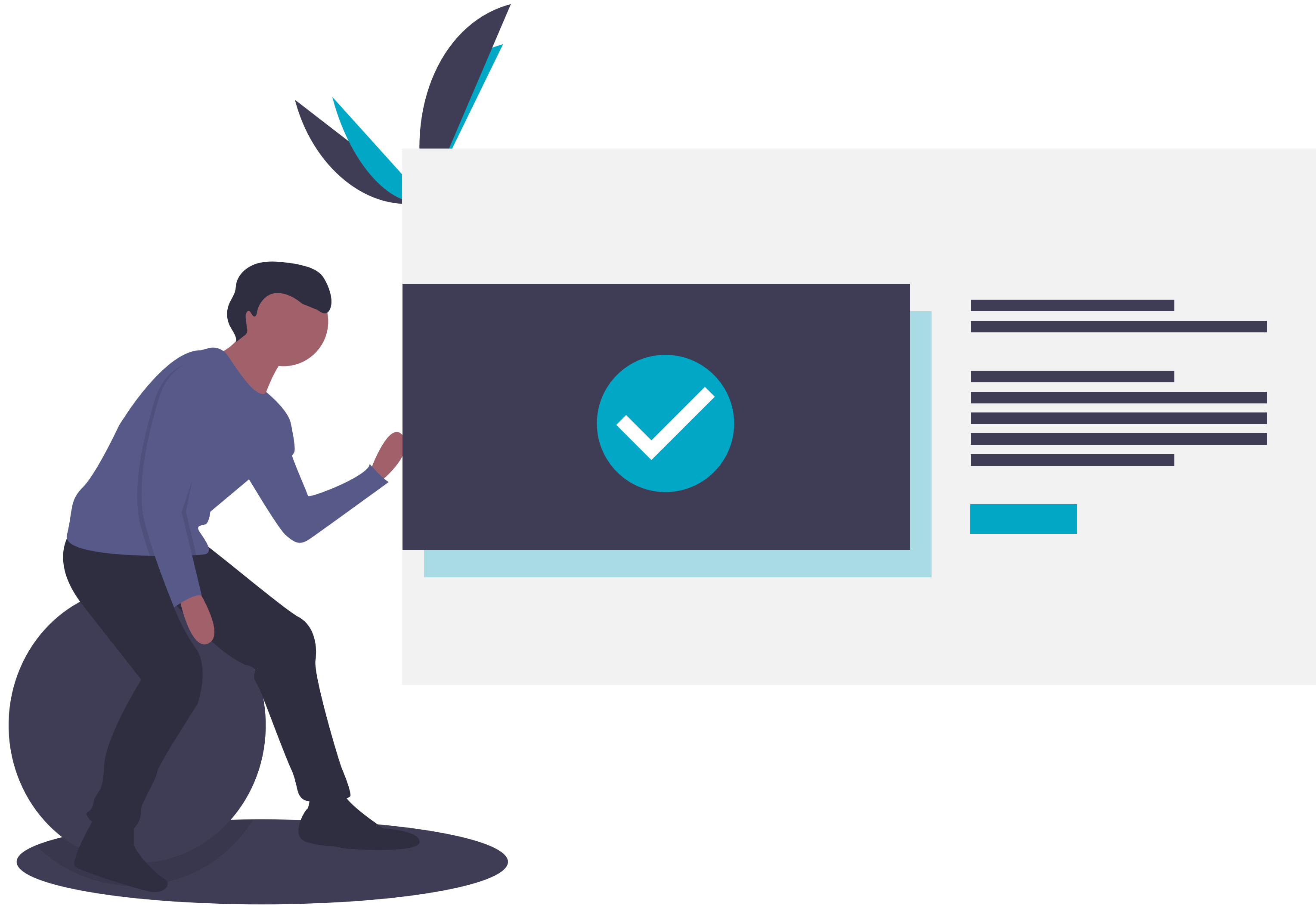
4

Documenten / Bestanden

5

Real-time notificaties





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